

# KONECT

SCIENCE + TECHNOLOGY + DESIGN

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# 50

**AMAZING  
INVENTIONS**

*from this year's  
Innovate Convention*

# Disruption Culture

Thomas Hudson explains why this trend is propelling the industry lightyears ahead



**PLUS**

Reviews of the latest gadgets and a preview of the A19-10

# Editor's Note

*From disruptive culture to out-of-this-world inventions, this issue celebrates the innovators and their relentless need to question the way things work.*



**Wikipedia says that editing is the process of selecting and preparing** written, visual, audible and film media used to convey information. The editing process can involve correction, condensation, organization, and many other modifications performed with an intention of producing a correct, consistent, accurate and complete work.

There are various editorial positions in publishing. Typically, one finds editorial assistants reporting to the senior-level editorial staff and directors who report to senior executive editors. Senior executive editors are responsible for developing a product for its final release. The smaller the publication, the more these roles overlap.

The top editor at many publications may be known as the chief editor, executive editor, or simply the editor. A frequent and highly regarded contributor to a magazine may acquire the title of editor-at-large or contributing editor. Mid-level newspaper editors often manage or help to manage sections, such as business, sports and features. In U.S. newspapers, the level below the top editor is usually the managing editor.

TIMOTHY COLLIER  
Editor-in-Chief



A table of contents, usually headed simply "Contents" and abbreviated informally as TOC, is a list of the parts of a book or document organized in the order in which the parts appear. The contents usually includes the titles or descriptions of the first-level headers, such as chapter titles in longer works, and often includes second-level or section titles (A-heads) within the chapters as well, and occasionally even third-level titles (subsections or B-heads). The depth of detail in tables of contents depends on the length of the work, with longer works having less.

Wikipedia is a multilingual, web-based, free-content encyclopedia project. | [wikipedia.com](http://wikipedia.com)

# The Generation Gap Theory

*Dr. Amber Morgan discusses how technological advances are both causing and solving the gap between generations.*

Interview by Natalie Lane | Illustrations by Robert Manning

# SHUTTER SPEED

PHOTOGRAPHY STUDIO



## ABOUT SHUTTER SPEED

Sometimes referred to as a press kit, your media kit consists of promotional materials about you, your blog and your brand. Your media kit is contained in one neat package that can be used to bolster your pitches to media outlets or accompany important announcements and newsworthy items about your blog or brand.

As a blogger, there are key pieces of information about your blog you want to make sure you share with respective media partners.

## SERVICES & PACKAGES

Your media kit is contained in one neat package that can be used to bolster your pitches to media outlets or accompany important announcements and newsworthy items about your blog or brand.

### WEDDING PACKAGES

- Superior Package - \$275
- Centuria Package - \$315
- Premium Package - \$400

### DEBUTANTE PACKAGES

- Basic Package - \$200
- Ultimate Package - \$275
- Premium Package - \$315

### PORTRAIT STUDIO PACKAGES

- Basic Package - \$200
- Ultimate Package - \$275
- Premium Package - \$315



# SHUTTER SPEED



## TESTIMONIALS

"According to Wikipedia, a testimonial or show consists of a person's written or spoken statement extolling the virtue of a product. The term "testimonial" most commonly applies to the sales-pitches attributed to ordinary citizens, whereas the word "endorsement" usually applies to pitches by celebrities. Testimonials can be part of communal marketing."

— **Peter Walsh**

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— **Stephanie Anderson**

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— **Pandora's Box & Secret**

## BLOG STATS

Daily Views - 1.1k+

Monthly Views - 30k+

Unique Views - 10k+

## STATISTICS



5.5k+



3.2k+



10.5k+



1.5k+